

Promote your business to thousands of Seattle area residents and visitors this summer!



Above is a sample of how ads appear in our program

2023 will mark GreenStage's 35th Anniversary of presenting Free Shakespeare in the Park. GreenStage's free outdoor season will visit close to 20 parks and anticipate an audience of around 8,000 area residents and visitors. We have performances scheduled in Seattle, Burien, Fall City, and Lynnwood.

The full performance schedule will be available at www.greenstage.org.

Deadline for ads is Wednesday, June 7, 2022

If interested in advertising, please contact Ken Holmes at 206-226-2086 or by e-mail at ken@greenstage.org.

Payment and art must be received by June 7.

Art must be submitted electronically.

THE PROGRAM

GreenStage will be printing 3,000 full color, 20-24 page, glossy magazine style programs to distribute to our summer audiences. Total expected attendance for 2023 is around 8,000 people. Many couples and families share programs.

INCREASED VISIBILITY FOR YOUR AD!

Our full color publication adds increased value to your ad. The upscale look and feel makes it more likely to be taken home by patrons. This gives your ad longer life and increased visibility.

ACT FAST

Because of the time needed to produce this program, the deadline for ads is coming up quick. Get your order in now!

Ad rates and sizes - See next page for layout mock-ups

- Back Cover** \$1,000
8.5" wide x 11" high. Add .125" to art in all directions for bleed, no text within .25" of page edge
- Full page** \$700
8" wide x 10.5" high
- Half page** \$500
8" wide x 5.125" high
- Third page** \$400
2.375" wide x 9.5" high
5" wide x 4.5" high
- Quarter page** \$300
8" wide x 2.5" high
- Sixth page** \$200
2.375" wide x 4.5" high
5" wide x 2.125" high

Art specifications

All art must be submitted electronically, either through email, ftp, or on disk. Please contact us for more information on submitting your ad.

Art must be exactly sized and at high resolution.

Acceptable formats:

- PDF** - Embedded images must be at 300 dpi.
- JPG** - Minimum 300 dpi at full size, CMYK.

Illustrator, InDesign, and Word documents
MAY INCUR ADDITIONAL SETUP CHARGE.

RESERVE ONLINE at greenstage.org/program-advertising

For questions, please contact Ken Holmes at 206-226-2086 or ken@greenstage.org

GreenStage

shakespeare in the park

2023 Program

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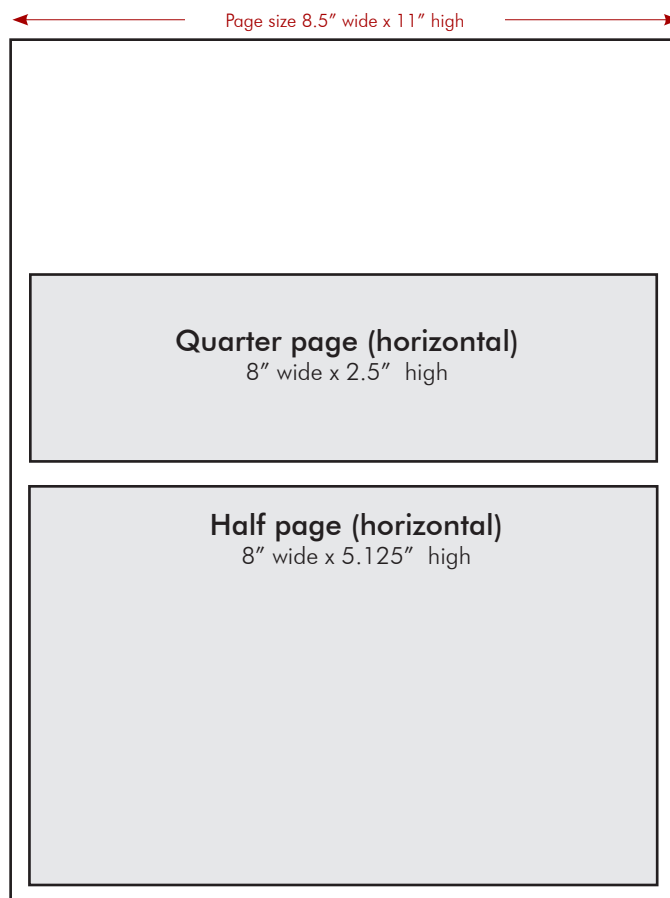
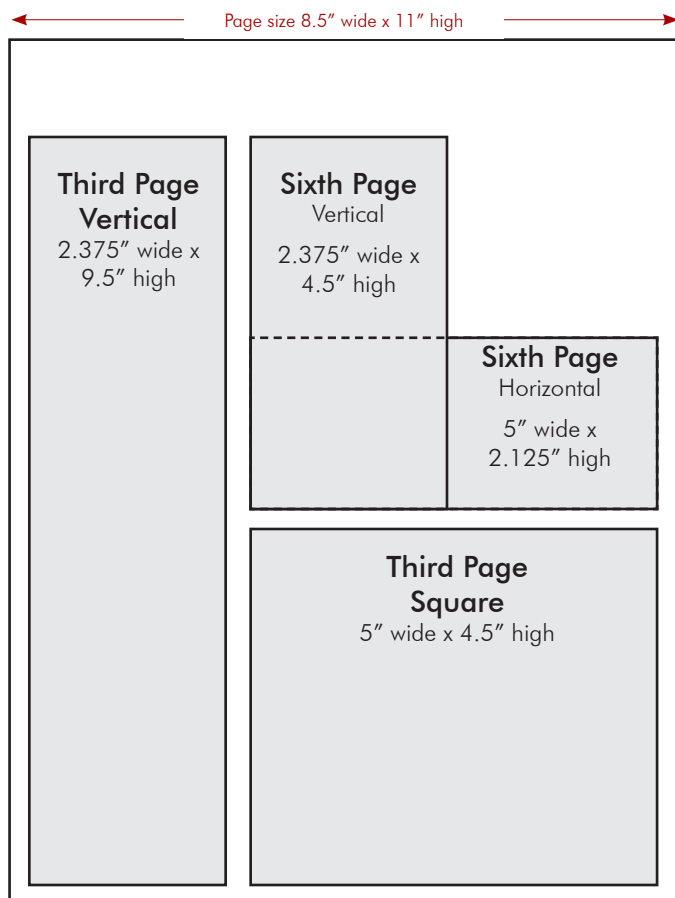
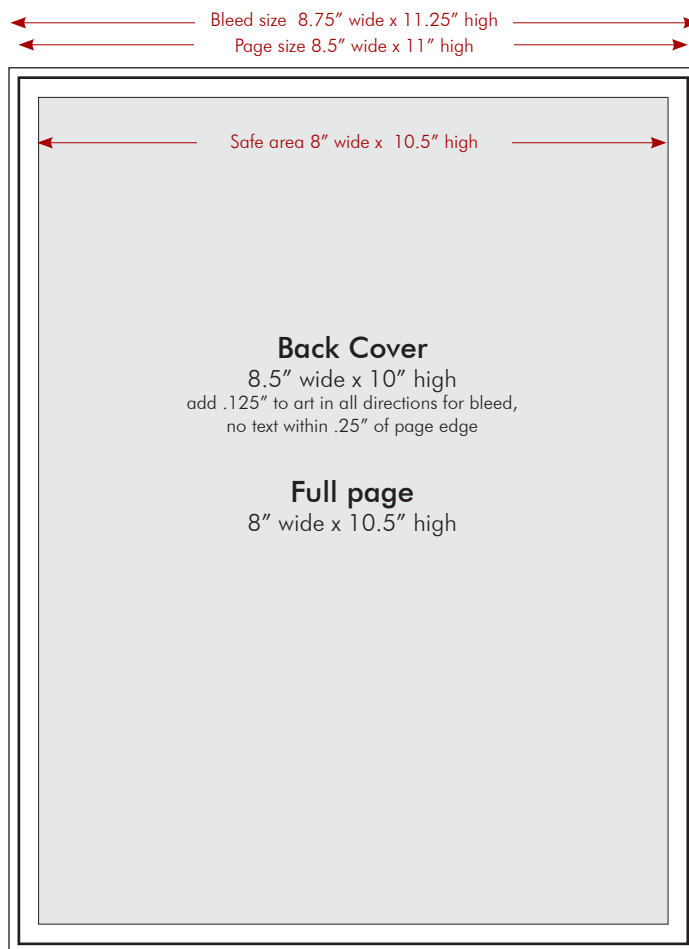
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