

Promote your business to thousands of Seattle area residents and visitors this summer!



Above is a sample of how ads appear in our program

While 2021 is a little different, and GreenStage's free outdoor season is smaller than usual, we still anticipate having an audience of over 7,000 area residents and visitors. We have 40 performances scheduled that will tour to Seattle, Fall City, and Normandy Park.

See the full performance schedule at [www.greenstage.org](http://www.greenstage.org).

**Deadline for ads is Fri, June 14, 2021**

If interested in advertising, please contact Ken Holmes at 206-226-2086 or by e-mail at [ken@greenstage.org](mailto:ken@greenstage.org).

Payment and art must be received by June 14.

Art must be submitted electronically.

**THE PROGRAM**

GreenStage will be printing 3,000 full color, 16-20 page, glossy magazine style programs to distribute to our summer audiences. Total expected attendance for 2021 is 7,000 people. Many couples and families share programs.

**INCREASED VISIBILITY FOR YOUR AD!**

Our full color publication adds increased value to your ad. The upscale look and feel makes it more likely to be taken home by patrons. This gives your ad longer life and increased visibility.

**ACT FAST**

Because of the time needed to produce this program, the deadline for ads is coming up quick. Get your order in now!

**Ad rates and sizes** - See next page for layout mock-ups  
**New Lower Prices!**

- Back Cover . . . . . ~~\$1,000~~ .... **\$600**  
8.5" wide x 11" high. Add .125" to art in all directions for bleed, no text within .25" of page edge
- Full page. . . . . ~~\$700~~ .... **\$450**  
8" wide x 10.5" high
- Half page . . . . . ~~\$500~~ .... **\$350**  
8" wide x 5.125" high
- Third page . . . . . ~~\$400~~ .... **\$300**  
2.375" wide x 9.5" high  
5" wide x 4.5" high
- Quarter page . . . . . ~~\$300~~ .... **\$200**  
8" wide x 2.5" high
- Sixth page . . . . . ~~\$200~~ .... **\$150**  
2.375" wide x 4.5" high  
5" wide x 2.125" high

**Art specifications**

All art must be submitted electronically, either through email, ftp, or on disk. Please contact us for more information on submitting your ad.

**Art must be exactly sized and at high resolution.**

- Acceptable formats:
- PDF** - Embedded images must be at 300 dpi.
  - JPG** - Minimum 300 dpi at full size, CMYK.

Illustrator, InDesign, and Word documents  
**MAY INCUR ADDITIONAL SETUP CHARGE.**

**RESERVE ONLINE at [greenstage.org/program-advertising](http://greenstage.org/program-advertising)**

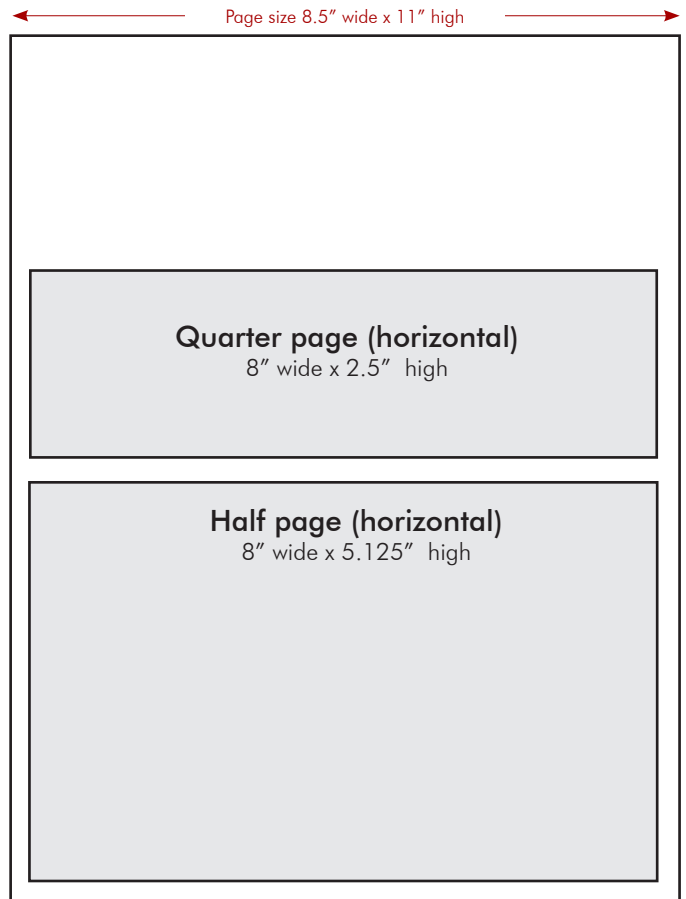
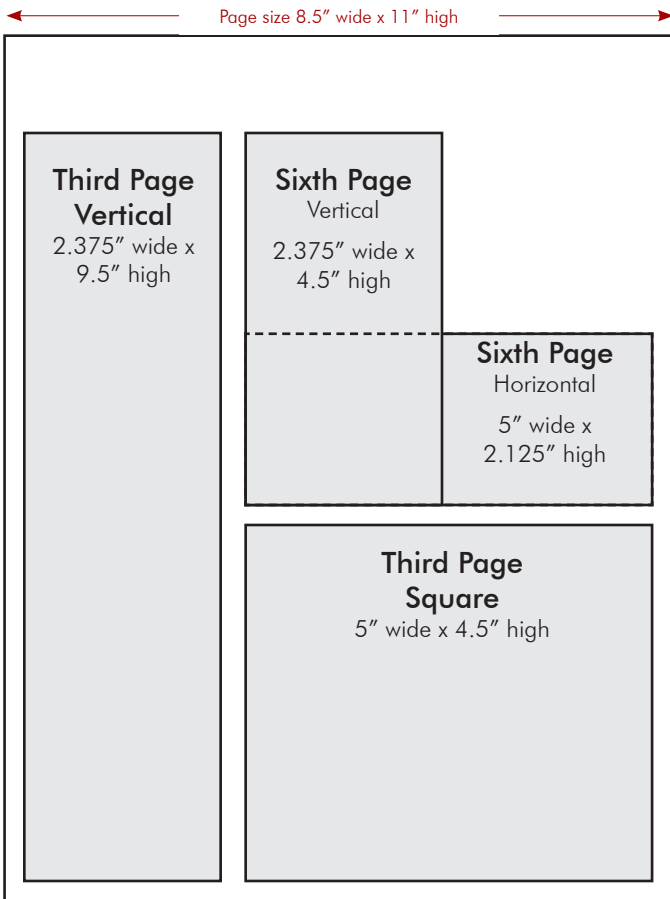
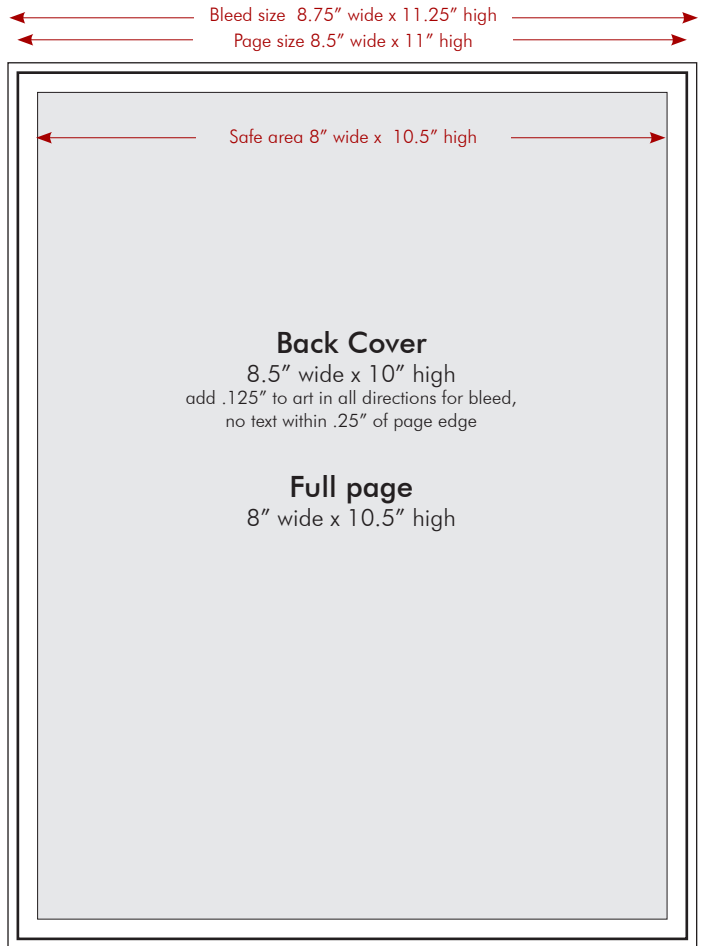
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shakespeare in the park

## 2020 Program Ad sizes and rates

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